

BBC Kids buys Costa Rican toon

Canadian children's channel BBC Kids has acquired a Costa Rican-produced short-form toon about a father and son lumberjack team.



BBC Kids struck the deal for Ivick Von Salza – The Little Lumberjack (52x2') with Paris-based distributor Awol Animation and plans to broadcast it later this year.

The show, aimed at 6-10s, follows the titular character, his lumberjack dad and pet pig as they get into silly situations around their snowy mountaintop homeland. It has broadcast on The Disney Channel (Japan), YLE (Finland), RTP (Portugal) and Lekan (China).

Ivick comes from Costa Rican toon producer Rocket Cartoons, which is now developing another series, Yum Yum and You (104x5'), soft-launched at MipTV.

Speciality channel BBC Kids, which targets 2-17s, launched 11 years ago. Knowledge Network bought its 80% controlling stake last year from Shaw Media. BBC Worldwide controls the other 20%.